

COURSE

THE

Audioscan® and Grason-Stadler Present...

Diagnosis, Fitting and Counseling Strategies to Improve Long-Term Hearing Aid Benefit

This course will examine the issues of cortical neuroplasticity from the hearing aid fitting perspective, and will offer a method of defining and delivering long-term hearing aid benefit based on the verified delivery of audible speech. Unique new counseling tools will be featured that demonstrate hearing aid benefit objectively. New diagnostic procedures that enhance the clinicians ability to determine hearing aid candidacy will be explored. And, a therapeutic mechanism to exercise the newly aided auditory system will be discussed.

Content:

- Neuroplastic considerations in hearing loss treatment
- Defining long-term hearing aid benefit from the perspective of speech audibility
- Exploring speech audibility from the neuroplastic perspective
- Diagnostic procedures to identify cochlear dead regions
- Examining how the presence of cochlear dead regions alters treatment strategies
- Using objective verification of aided speech audibility as the basis for counseling
- Therapeutic strategies to exercise the brain
- Using aided speech audibility to test and fit FM systems
- Using real-ear measurement to verify the functions of today's hearing instruments

audioScan®
Hearing Instrument Fitting Systems



David J. Smriga is President of David J. Smriga Consulting Services, as well as President of AuDNet, Inc., an activist organization marketing the value and importance of audiology care to consumers nationwide. Dave received his master's degree in audiology from NIU in 1976. During his over thirty year career, Mr. Smriga has held positions in both clinical and research audiology, as well as senior positions in sales, marketing and public relations for some of the nations leading hearing aid firms. Mr. Smriga has conducted over 400 lectures, and has authored close to fifty publications ranging in topic from inter-operative brainstem monitoring to counselor selling. He is best known for his unique way of presenting complex information in a clear, logical and understandable way.

Thursday Mar. 10th - Lebanon NH

8am-4:30pm

Courtyard Marriott

10 Morgan Drive

Lebanon NH, 03766

Registration: Fill out the form on this brochure

Call GSI at 800-776-6276 for more information

Cost: \$75.00

This workshop is worth 0.6 AAA CEUs.

THE
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Grason-Stadler
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THE REGISTRATION DEADLINE IS FRIDAY MARCH 4TH, 2011
COST IS \$75.00

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