

# COURSE

## Audioscan® and Northeastern Technologies Group Present... Diagnosis, Fitting and Counseling Strategies to Improve Long-Term Hearing Aid Benefit

This course will examine the issues of cortical neuroplasticity from the hearing aid fitting perspective, and will offer a method of defining and delivering long-term hearing aid benefit based on the verified delivery of audible speech. Unique new counseling tools will be featured that demonstrate hearing aid benefit objectively. New diagnostic procedures that enhance the clinicians ability to determine hearing aid candidacy will be explored. And, a therapeutic mechanism to exercise the newly aided auditory system will be discussed.

### Content:

- Neuroplastic considerations in hearing loss treatment
- Defining long-term hearing aid benefit from the perspective of speech audibility
- Exploring speech audibility from the neuroplastic perspective
- Diagnostic procedures to identify cochlear dead regions
- Examining how the presence of cochlear dead regions alters treatment strategies
- Using objective verification of aided speech audibility as the basis for counseling
- Therapeutic strategies to exercise the brain
- Using aided speech audibility to test and fit FM systems
- Using real-ear measurement to verify the functions of todays hearing instruments

**audioScan®**  
Hearing Instrument Fitting Systems



David J. Smriga is President of David J. Smriga Consulting Services, as well as President of AuDNet, Inc., an activist organization marketing the value and importance of audiology care to consumers nationwide. Dave received his master's degree in audiology from NIU in 1976. During his over thirty year career, Mr. Smriga has held positions in both clinical and research audiology, as well as senior positions in sales, marketing and public relations for some of the nations leading hearing aid firms. Mr. Smriga has conducted over 400 lectures, and has authored close to fifty publications ranging in topic from inter-operative brainstem monitoring to counselor selling. He is best known for his unique way of presenting complex information in a clear, logical and understandable way.

### Thursday, October 13th

New York LaGuardia Airport Marriott  
102-05 Ditmars Blvd  
East Elmhurst, NY 11369  
Cost - \$150

### Friday, October 14th

Montclair State University  
1515 Broad Street,  
Bloomfield, NJ 07003  
Cost - \$135

**Both workshops run 9:00am-5pm and include continental breakfast, lunch and breaks, as well as course materials.**

This workshop is worth 0.6 AAA CEUs.

# SPEAKER

# WORKSHOP

# NEW HANDS-ON WORKSHOP!



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Group  
Presents an  
Audioscan<sup>®</sup> Workshop



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Northeastern Technologies Group, Inc  
40 Glen Street  
Glen Cove, NY 11542

THE REGISTRATION DEADLINE IS FRIDAY, OCTOBER 7TH  
REGISTRATION FEE IS \$150 FOR THE NY LAGUARDIA EVENT AND \$135 FOR THE MONTCLAIR EVENT  
REGISTRATION FORM

FAX YOUR REGISTRATION FORM TO 516-674-3507, OR CALL NORTHEASTERN FOR ASSISTANCE 800-229-4634

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

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- AMEX

CREDIT CARD INFORMATION

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