



* * * FOR IMMEDIATE RELEASE * * *

VIASYS and Audioscan® Announce Bar-coded Audiometric Data Sharing Cooperation

March 31, 2004 – Salt Lake City -- Etymonic Design, Inc., (Dorchester, Ontario), manufacturer of the Audioscan RM500 and Verifit real-ear measurement and hearing instrument test systems, and VIASYS Healthcare (Madison, Wisconsin) manufacturer of Grason-Stadler (GSI) hearing testing equipment, today announced their agreement to share audiometric data results via a unique barcode data-capturing technology.

According to the agreement, audiometric data obtained with either the GSI 61 Clinical Audiometer or the GSI Audera ASSR/AEP System can be printed in bar-coded format. This bar-coded information can then be read by a scanner attached to the Audioscan Verifit real-ear measurement system and utilized in subsequent real-ear-based hearing aid fitting procedures without the need for manual data re-entry.

“Data re-entry from one measurement system to another is complicated by computers, software, cables and networks. Getting it all set up and keeping it running smoothly is often a costly and time-consuming process.”, stated William Cole, President of Audioscan. “Using barcode technology, audiometric data re-entry from one measurement device to another is now simple and automatic. Through our cooperation with VIASYS, sharing of audiometric data between devices produced by two different manufacturers is now easy. We believe this is a real breakthrough in simplifying clinical procedures.”

“We are committed to providing solutions of real value to our customers,” said Del Coufal, Vice President of Marketing for VIASYS NeuroCare. “The transfer of data from the GSI 61 and GSI Audera to the Audioscan Verifit with easy-to-use technology is an example of this commitment. GSI continues its tradition of innovation by improving the workflow of the Audiologist.”

For more information about bar-coded data sharing between GSI and the Verifit, contact Audioscan at 800.265.2093 or email the company at info@audioscan.com, or contact VIASYS at 800-700-2282 or email the company at sales@grasonstadler.com.

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