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## AUDIOSCAN ANNOUNCES DIGITAL HEARING AID FITTING WORKSHOP SERIES

**March 31, 2004 – Salt Lake City** -- Audioscan, (Dorchester, Ontario), manufacturer of the RM500 and the Verifit real-ear measurement and hearing instrument test systems, today announced their plans for a nationwide series of workshops focused on verifying and demonstrating digital hearing aid performance functions at the clinical level. This four-hour, hands-on workshop offers participants training in the use of the company's Verifit system to scientifically measure and demonstrate four key digital hearing aid functions – recruitment accommodation, directional microphone performance, noise reduction functionality and feedback suppression technology.

“A key reason digital instruments are being returned for credit at a higher rate than any other hearing aid technology is because historically, the capabilities of these instruments have outpaced the clinician’s ability to measure and demonstrate their value to their patients”, states William Cole, president of Audioscan. “With the Verifit system, clinicians can now easily and scientifically evaluate the primary design advantages of digital hearing aid systems, and can demonstrate the utility of these features to their patients. Verifying that these functions work properly, and providing the patient with a clear understanding of the value of these functions can significantly increase user acceptance and satisfaction.”

The workshop, entitled “Verifying DSP Functions at the Clinical Level” walks participants through a series of clinically expedient real-ear and coupler tests that, once completed, verify and demonstrate each of the key digital hearing aid functions that differentiate digital hearing aid designs from other signal processing approaches.

“Verifying DSP Functions at the Clinical Level” dates and locations:

Location	Date
Arlington Va. (Mid-Atlantic Hearing Aid Expo)	March 26
Niagara Falls, NY (Ontario Hearing Aid Dealer Conference)	April 15
Albany, NY (New York Speech & Hearing Association Conference)	April 17
Buffalo, NY	April 30
Erie, PA (Workshop sponsored by Audina)	May 1
Charlotte, NC	May 20
Atlanta, GA	May 21
Sacramento, CA	June 11
Portland, OR	July 16
Portland, OR (Workshop sponsored by Audina)	July 17
Cleveland, OH	August 18
Detroit, MI	August 19
San Francisco, CA	Sept. 10
Albuquerque, NM (New Mexico Speech & Hearing Conference)	Oct. 21
Salt Lake City, UT	Oct.
Sacramento, CA (Workshop sponsored by Audina)	Nov. 6

For more information about these seminars, or for the latest seminar schedule, please contact Etymonic Design at 800-265-2093.